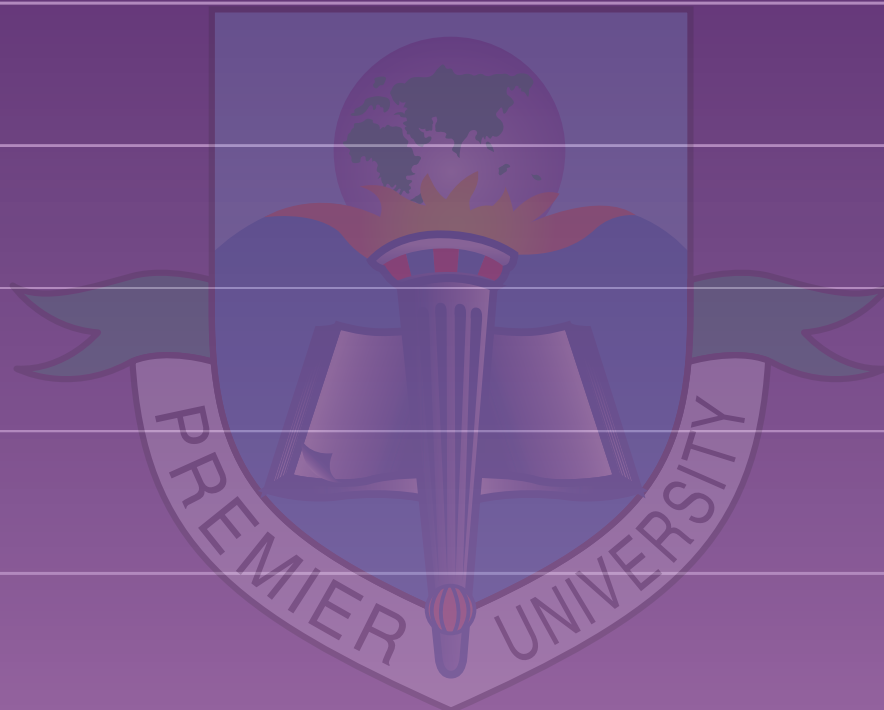


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# Premier Critical Perspective

Volume 6, Issue 2



A Journal of Premier University  
**Premier University**

Chattogram, Bangladesh

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## Editorial

*Premier Critical Perspective* has published six articles in this issue. Five of them are on literature and language and one is from the business discipline. Jainab Tabassum Banu's article is about teaching writing composition to first-year students. Her theory-based approach in a long way confirms Francis Bacon's long-standing adage that 'Writing ...[maketh]... an exact man'. Presently, in the new curriculum system introduced at schools, an equal emphasis has been put on all four skills of learning a language, but it is the writing skill that stands a learner in good stead, and Banu's article is a great help in realizing the importance of writing in language learning. Abdur Rahim's analysis of Amitav Ghosh's novel, *The Glass Palace*, particularly, the major female characters of Dolly and Ma Cho, presents a rigorous study from a subaltern point of view of how these female characters are made voiceless simply because they are women. While the background of the novel is set in the critical partition years of the subcontinent, Rahim's paper suggests that one kind of political domination (the British over India) may have extended to the domination of man over woman. Aroop's study of cosmopolitanism attempts to establish negotiations between cosmopolitan writers who write from a global perspective, perhaps from an imperialistic perspective too, and the efforts by the indigenous writers to board the cosmopolitan bandwagon. The effect therefore is the creation of a new paradigm that is more accommodative than ruptured. Md. Rafiqul Islam's article deals with a non-fiction by Jhumpa Lahiri, titled *In Other Words*, where she reminisces about her struggling life with learning the Italian language. In her very sensitive language Lahiri, as Islam claims, has successfully done a cross-cultural linguistic exploration that only she can render in her usual vibrant narrative. My article, "Shakespeare and the Imperial Design" is a reworking of an earlier published article of mine with the same title. In this article, I have discussed the double uses of Shakespeare by the colonialists and the colonized. The colonialists used him as a spokesman for liberal humanism, a universal catchword for imperialism in disguise, and the colonized found him to be the very source of resistance against colonialism. I have easily identified the confrontation as one of Prospero-Caliban syndrome.

The lone article outside those on English Literature is a study of consumer behaviour displayed through online purchases. Adiba Nazia, the writer, has based her findings on a questionnaire and comes out with this very interesting conclusion that most online purchases, particularly when the Covid epidemic was raging, were and are done impulsively by the purchasers, the choices being influenced not by truly felt needs but by aggressive marketing campaigns.

This issue is seeing the daylight because of the untiring labour Associate Editor Dr. Asif has put in. He is amply thanked but which falls well below the commendation he deserves. The Honourable Vice-Chancellor, and an Ekushey Padak awardee, Professor Anupam Sen always inspired us from behind, while the roles of the Pro-Vice Chancellor Professor Kazi Shamim Sultana, and Treasurer Professor Taufique Sayeed were no less significant. In addition, Mr. Khurshidur Rahman, Registrar, is thanked for publishing this issue of PCP.

Editor-in-Chief

**Professor Dr. Mohit Ul Alam**

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Vol. 6, Issue 2, June 2024

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